



GET INTO IT!

ALIGNMED 
WORLD LEADER IN FUNCTIONAL APPAREL

THE WORLD IS DISCOVERING ALIGNED

**“INCREASE PRODUCTIVITY 13% - DECREASE FATIGUE 29%?
ALIGNED POSTURE SHIRT IT THE ANSWER”**

Forbes

“THIS SHIRT IS THE BEST KEPT SECRET IN SPORTS!”

 **USA TODAY**

**WEARING THE POSTURE SHIRT CAN REDUCE NECK,
SHOULDER & BACK PAIN + IMPROVE SPORTS PERFORMANCE”**

THE WALL STREET JOURNAL.

“TRIED, TESTED, TRUSTED!”

Good Housekeeping

**“THE ALIGNED POSTURE SHIRT HELPS
EVERY TYPE OF ATHLETE STAY IN THE GAME”**

**sport
techie**

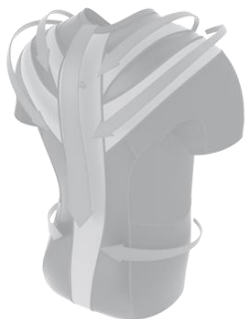
THE ALIGNED DIFFERENCE

Over 10 years of **clinically-validated research**, **technology innovation** and **feedback from over 100,000 customers + medical professionals** fuels our revolutionary line of products that protect, maintain and improve your biggest investment - **YOU**.



TECHNOLOGY

AlignMed's patented NeuroBand™ Technology uses controlled resistance bands that activate muscles & nerves to improve performance, posture & reduce pain.



RESEARCH/VALIDATION

We are a company driven by research + validation. Our products are:
+ validated by science
+ registered by the FDA
+ approved by Medicare & most Insurance plans



SCIENCE/DESIGN

Designed with the scientific knowledge of human physiology, neurology & biomechanics, our patented technology is the first of its kind to interact WITH the body.

We have combined breakthrough fabric technology and innovative design to create a whole new category of apparel:

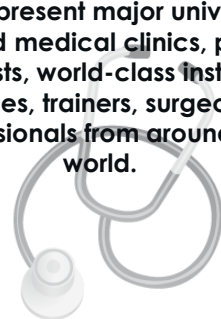
FUNCTIONAL APPAREL



AMAP

AMAP (*AlignMed Medical Advisory Panel*) is comprised of world-class scientists & medical professionals.

The therapeutic function of AlignMed products is founded on the expertise of these professionals who have joined the AlignMed Team to improve the lives of others. AMAP represent major universities, renowned medical clinics, physical therapists, world-class institutes, coaches, trainers, surgeons & professionals from around the world.



AMAP

10+ years of R&D with a renowned medical advisory panel (AMAP). AMAP represent leaders of major universities and hospitals, renowned doctors and surgeons, professional sports trainers, physical therapists and more...

Tom Vangsness, MD	Medical Director USC School of Medicine, Professor USC
Taras Kochno, MD	Physiologist Med. Director Sport Medicine and Rehabilitation International
Neil Elattrache, MD	Medical Director Kerlan-Jobe Sports Medicine and Team Physician, LA Dodgers
Craig Morgan, MD	Orthopedics, Professor University of Penn and Thomas Jefferson University, Medical Consultant to Major League Baseball
Brian Cole, MD., M.B.A	Professor, Department of Orthopaedics, Department of Anatomy and Cell Biology, Section Head, Cartilage Restoration Center at Rush Univ. Medical Ctr.
Gary Vitti, BS, MS, ATC	26 years Head Trainer LA Lakers NBA.
Joanne Halbrecht, MD	Arthritis Research Foundation, Female Sports Medicine
Greg Markarian, MD	Orthopedic Director Veterans Administration Medical Center, Chicago. Consultant to Miami Dolphins
Neil Elattrache, M.D.	Orthopaedics Sports Medicine Surgeon
Carlos Prietto, MD, AAOS	Orthopedics, Professor UCI, Board Member Hoag Hospital
Steven Gorin, DO	Osteopathic Medicine, Institute of Sports Medicine Orthopedics, Miami, FL
Byron Hansen, AT	Dir. Of Rehabilitation NY Giants, 35 years AT, Athletic Trainer University of Oregon, USC
Phil Donley, PT, ATC, MS	Physical Therapist, Athletic Trainer, Ret. Colonel US Army, Prof. Emeritus West Chester University
Stephen H. Hochschuler, M.D	Spine Expert, Co-Founder of Texas Back Institute
Bryan Kelly, MD	Co-Director, Center for Hip Preservation, Hospital for Special Surgery. Associate Professor Weill Cornell Medical College; Surgeon, New York Presbyterian
Ron Navarro, MD	Chief of Orthopedics Kaiser Medical Systems
Tom House, PhD	International Performance Analyst, and Sports Psychologist. Advisor American Sports Medicine Institute Considered by many to be the "Father of Modern Pitching Mechanics."
Christian Gonzalez, M.D.	Director of Pain Medicine Aventura Spine Wellness Center, in Aventura, Florida
Carol Goman, PHD	International Keynote Speaker & Author - Specializing in body language & leadership
Vijay Vad, M.D.	Sports Medicine, Physical Medicine & Rehabilitation, Physiatrist at Hospital for Special Surgery

RESEARCH

Over 150,000+ people to date have experienced AlignMed products. Extensive independent testing of before/after effects have been conducted by top universities and review boards to validate results.

1

The Influence of a Dynamic Elastic Garment on Musculoskeletal & Respiratory Wellness in Computer Users

Michael Decker, PhD, Steven J. Narvy, M.D., C Thomas Vangsness, Jr. M.D.

2

The Effects of a Posture Shirt on Throwing Velocity, Throwing Accuracy and Vascular Blood Flow

Tom House PhD, C. Thomas Vangsness, MD, AAOS, Prof. USC School of Medicine.

3

The Effectiveness Of A Scapular Brace On Scapular Kinematics. In American Society of Shoulder and Elbow Therapists

Uhl TL, Kibler WB, Tripp BL, Spigelman TH, McClelland R

4

The Effects Of A Posture Shirt® On Rotator Cuff Muscle Strength

Kerlan Jobe Sports Medicine Institute, Los Angeles, CA

5

The Effects of the S3® for Shoulder Pathologies

Steve Smith - Kerlan Jobe Sports Medicine Institute, Los Angeles, CA

6

The Effects of Anatomic Enhancing Garments on Knee Performance and Injury during Skiing

Michael Decker, PhD, University of Denver, Co. Anne Bevington, Director of Health and Safety Vail Resorts

7

The Effect of a Postural Enhancing Device on Sub-Acromial and Coracohumeral Distances during Shoulder Abduction: A Bi-Plane Fluoroscopy Imaging Study

Steadman Phillippon Research Institute, Vail, CO

8

Scapular Bracing and Alteration of Posture and Muscle Activity in Overhead Athletes With Poor Posture

Ashley K. Cole, MA, ATC*; Melanie L. McGrath, PhD, ATCt; Shana E. Harrington, PhD, MPT*; Darin A. Padua, PhD, ATC§; Terri J. Rucinski, MA, PT, ATC, CSCSI; William E. Prentice, PhD, PT, ATC, FNATA) Journal of Athletic Training 2013;48(1): 12-24 doi: 10.4085/1062-6050-48.1.13 by the National Athletic Trainers' Association, Inc



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL




FDA REGISTRATION

In 2013, (all) AlignMed products were approved by FDA Registration as Class 1 Medical Devices.

Registration Number: **3006137579**

Registration Year: **2013**

Classification: **Class 1 Medical Device**

**U.S. Food and Drug Administration**
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Establishment Registration & Device Listing

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Proprietary Name:	Align; AlignMed; MyLign; MyLign2; MyLign3; Posture Shirt; S3; Spine, Scapula Stabilization Brace
Classification Name:	ORTHOSIS, LIMB BRACE
Product Code:	IQI
Device Class:	1
Regulation Number:	890.3475
Medical Specialty:	Physical Medicine
Registered Establishment Name:	ALIGNMED INC.
Registered Establishment Number:	3006137579
Owner/Operator:	AlignMed Inc.
Owner/Operator Number:	10044246
Establishment Operations:	Manufacturer; Specification Developer

Page Last Updated: 09/30/2013
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2015

CERTIFICATE OF REGISTRATION

This certifies that:

ALIGNMED INC.
2909 Tech Ctr
Santa Ana, CA 92705

is registered and has listed the following medical device with the U.S. Food and Drug Administration for FY 2015 pursuant to Title 21, 807 et seq. of the United States Code of Federal Regulations:

Establishment Registration: **3006137579**
Proprietary Name: **Align; AlignMe; AlignMed; CoreLign; Jox by Alignmed; MyLign; MyLign Pro; MyLign2; MyLign3; Posture Shirt®; S3®; SpinalQ; Spine, Scapula Stabilization Brace**

Device Classification Name: **ORTHOSIS, LIMB BRACE**
Product Code: **IQI**
Regulation Number: **890.3475**

Registrar Corp will confirm that such registration remains effective upon request and presentation of this certificate until the end of the year stated above, unless said registration is terminated after issuance of this certificate. Registrar Corp makes no other representations or warranties, nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. This certificate does not denote endorsement or approval of the certificate-holder's device or establishment by the U.S. Food and Drug Administration. Registrar Corp assumes no liability to any person or entity in connection with the foregoing.

Pursuant to 21 CFR 807.39, "Registration of a device establishment or assignment of a registration number does not in any way denote approval of the establishment or its products. Any representation that creates an impression of official approval because of registration or possession of a registration number is misleading and constitutes misbranding."

The U.S. Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and Drug Administration recognize a certificate of registration. Registrar Corp is not affiliated with the U.S. Food and Drug Administration.


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Russell K. Statman
Executive Director
Registrar Corp
Dated: April 1, 2015

PDAC

AlignMed is extremely proud to announce the great news that's culminated in ten years of diligent hard work, and that further serves to validate our mission. AlignMed has received formal approval from the Centers of Medicare & Medicaid Services (CMS) through the Pricing, Data Analysis and Coding (PDAC) for the HCPCS Billing code of L0457. In lay terms this means our SQ is now eligible for Medicare and Medical reimbursement, and that means millions of people will now be able to acquire this miraculous product.

HCPCS Code: L0457

Short Description: TLSO= Thoracic Lumbar Sacral Orthosis, FLEXIBLE, PROVIDES TRUNK SUPPORT, INCLUDES STRAPS AND CLOSURES, PREFABRICATED, OFF-THE-SHELF

This code is an excellent fit for the AlignMed SpinalQ™ Brace (Model # S3-SQ456), as we believe it is a unique and effective dynamic training device for a multitude of pathologies related to the Spine, Shoulder, and overall Posture. Our proprietary use of NeuroBands™ in conjunction with our Patented Scapular Retractor Straps are now formally recognized by Medicare and other Insurance companies as a valid modality of treatment for various pathologies.



900 42nd Street South
Fargo, ND 58103

November 7, 2014

ALIGNMED INC
2909 TECH CENTER DR
SANTA ANA CA 92705

Re: Reconsideration of Coding Verification Decision

Xref: 35287219

ALIGNMED S3 SPINALQ BRACE	ALIGNMED INC	S3-SQ456	L0457
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Dear AlignMed:

The Pricing, Data Analysis, and Coding (PDAC) Contractor has reviewed the product(s) listed above and has approved the listed Healthcare Common Procedure Coding System (HCPCS) code(s) for billing the four Durable Medical Equipment Medicare Administrative Contractors (DME MACs).

The PDAC Contractor provides coding assistance to manufacturers to ensure proper coding of Durable Medical Equipment, Prosthetics, Orthotics, and Supplies (DMEPOS). The PDAC publishes coding decisions based on the coding guidelines established by the Local Coverage Determinations (LCDs) and associated Policy Articles and any related Advisory Articles established by the DME MACs. All products submitted to the PDAC for a coding verification review are examined by coders and professionals following a formal, standardized process.

The PDAC has reviewed the above listed product(s). The above listed product(s) has been reviewed. Based on this review and application of DME MAC policy, the HCPCS code(s) listed below should be used when billing the DME MACs:

L0457 - TLSO, FLEXIBLE, PROVIDES TRUNK SUPPORT, THORACIC REGION, RIGID POSTERIOR PANEL AND SOFT ANTERIOR APRON, EXTENDS FROM THE SACROCOCCYGEAL JUNCTION AND TERMINATES JUST INFERIOR TO THE SCAPULAR SPINE, RESTRICTS GROSS TRUNK MOTION IN THE SAGITTAL PLANE, PRODUCES INTRACAVITARY PRESSURE TO REDUCE LOAD ON THE INTERVERTEBRAL DISKS, INCLUDES STRAPS AND CLOSURES, PREFABRICATED, OFF-THE-SHELF

The description of the requested HCPCS code indicates that L0456 requires the orthosis to be customized to fit a specific patient by an individual with expertise. The product submitted for review cannot be significantly modified beyond simple bending, trimming or cutting at the time of

A CMS Medicare Administrative Contractor

Noridian Healthcare Solutions, LLC



20151015 130514 4-19

THANK YOU ALIGNMED

AlignMed is in the business of changing lives.
Improving our customers lives is what continually fuels us to create the most innovative products in the world.



AlignMed apparel is an important tool to help the athlete maintain and retain good form and posture.

Gary Vitti
Head Trainer / LA Lakers



I am huge fan of the
AlignMed Posture Shirt.

Peyton Manning
Quarterback / Denver Broncos

"Posture affects how people perceive you. Wearing an AlignMed Posture Shirt we display more energy, resilience & confidence. Basically we look & feel successful!"



Carol Goman
Forbes Contributing Editor
Business Coach & Speaker

In the past 3 years, I have prescribed hundreds of these shirts & well over 98% of the patients have experienced significant relief. It is one of the single most effective inventions I have to treat patients short of surgical procedure.



Craig D. Morgan, MD
Morgan Kalman Clinic



The Posture Shirt helps my back & my shoulders + keeps everything aligned.

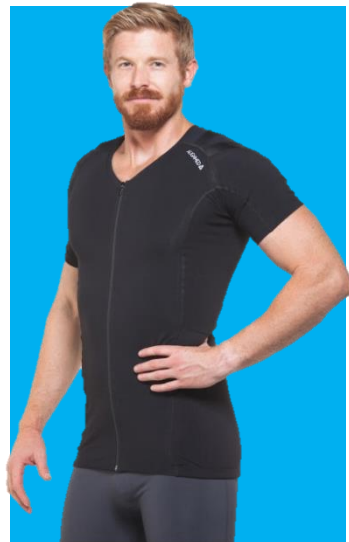
Dwight Howard
Houston Rockets



The AlignMed Posture Shirt is a must to prevent injury before & after the game.
I use it on every athlete I train.

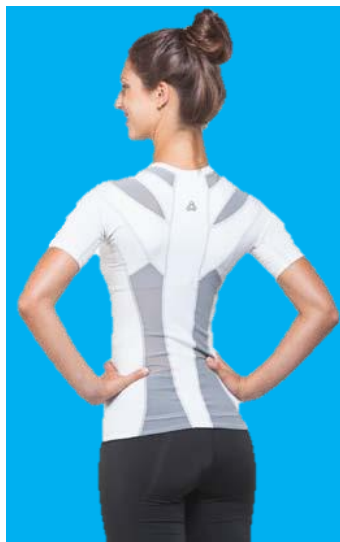
Tom House, PhD
Sports Psychologist,
World-Renowned Trainer

PRODUCTS

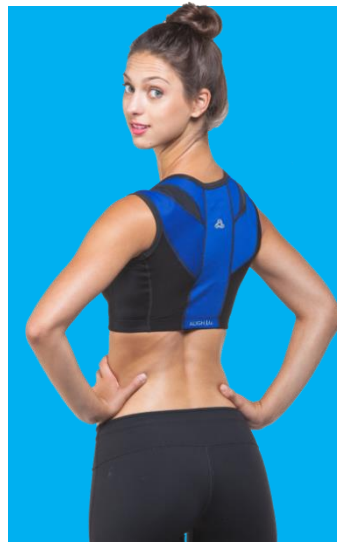


The Posture Shirt®- Zipper

The **Posture Shirt®** is engineered with AlignMed's patented NeuroBand™ Technology that uses built-in controlled resistance to activate muscles & provide important biofeedback for posture improvement + muscle retraining.



The Posture Shirt® - Pullover



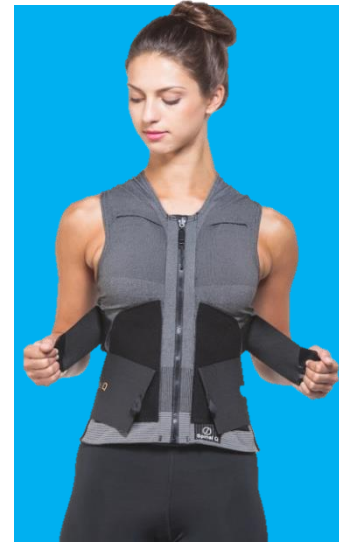
AlignMe™ ACTIVE

The **AlignMe™ Active Bra** is engineered with AlignMed's NeuroBand™ Technology that interacts with your body to provide maximum support, activate muscles + provide important biofeedback for muscle retraining.



**MyLign™ PRO
THE TAPING SHIRT**

The **MyLign™ PRO** combines the therapeutic benefits of kinesiology tape with AlignMed's patented NeuroBand™ Technology.



SpinalQ™
PDAC APPROVED LO457
COVERED BY MEDICARE + MOST INSURANCE PLANS

The **SpinalQ™** is the most functional bracing system for all stages of injury + recovery. The SQ provides therapeutic rehabilitation + increased shoulder function.

CONTACT US

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www.alignmed.com

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