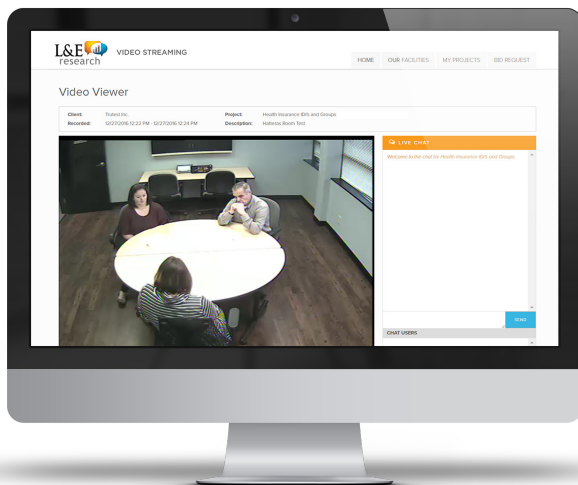


Use L&E HD Video Streaming to observe your focus groups in real-time or anytime you want, from anywhere you want. L&E HD Video Streaming is integrated with the L&E Client Portal, making it simple to access and navigate. You will love the increased data speeds and enhanced video quality. Integrated chat functionality allows you to communicate with your team members in real-time. And the robust video editing tools are fine-tuned for marketing research, with video markers and highlighting features that allow you to easily pinpoint significant moments in your research. In addition you can utilize our partnership with LivingLens and take any of your content from L&E and import it into the LivingLens platform to uncover new insights through their video analytics technology.



FEATURES & BENEFITS

- » Unlimited remote viewers can stream your sessions live from anywhere with an internet connection
- » Video markers, highlights and video editor, so you can pinpoint significant moments of research
- » Integrated chat functionality allows you to communicate with team members in real-time
- » Secure login and 24/7 access to your live and recorded video via L&E's web-based client portal
- » HD video streaming available upon request
- » The 360° camera technology gives you a view of all respondents and lets you observe from the middle of the conversation

WHY CONSIDER L&E HD VIDEO STREAMING FOR YOUR NEXT STUDY?

- » Conveniently offered in all L&E locations
- » All technical details are handled onsite by our team
- » Costs a fraction of other video streaming products
- » Pay-as-you-go, no long-term commitment
- » No equipment or set-up charges
- » Same day set-up available