

Use L&E Virtual Focus Groups Solution to observe your focus groups in real-time or anytime you want, from anywhere you want. You can hold focus groups or IDIs virtually on our web-based platform with up to 25 participants at once. Speak with your Client Relationship Manager to learn more about pricing and determine if this solution will work for your next research project!



WHY CONSIDER L&E VIRTUAL FOCUS GROUP SOLUTIONS FOR YOUR NEXT STUDY?

FEATURES & BENEFITS

- » Web-based focus groups or IDIs
- » Conduct nationwide research without traveling
- » Ideal for reaching participants with very low incident rates and/or that can't attend a focus group in person
- » Hold online focus groups with up to 25 participants
- » Ability to record your sessions to view at a later time
- » We manage the technical details for you and have a host to assist you during your virtual experience.
- » Great for limited budgets!



CONNECT WITH US!

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LOCATIONS

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