



Save time, streamline, and deep dive in your focus group analysis

Benefit from a full suite of features to improve efficiency and effectiveness of your focus group content



Hassle free “upload” of focus group content

- Automatic upload options available, direct from your chosen facility
- Secure platform to host your focus groups and other research media



Save time on analysis and focus on what matters

- Reduce note taking with quick turnaround timestamped transcriptions - Global Professional (Human) and Machine translation capabilities
- Search to jump straight to the moment of interest in the video
- Automatically identify key words, themes and sentiment



Deliver with impact

- Build powerful showreels to support the insight story
- Share results with others who couldn't attend the session



Increase ROI on focus groups

- Quickly search existing focus group content for insights
- Save costs on transcription and local translation services
- Avoid travel costs by having immediate access to focus group content

Ready to get started?