

Quantitative data isn't always about online and mobile surveys. Sometimes there is no better option than in-person, face-to-face data collection. L&E offers quantitative research recruiting for clients that need in-person or virtual interviews that result in hard numbers. L&E uses our proprietary technology platform and thorough recruiting methods to find you the perfect respondents for your research study. Whether you need us to handle recruitment, incentive payments, product placement or host your study at one or more of our facilities, our team can assist with your next quantitative project.



L&E FACILITIES

L&E's suite of focus group facilities, located in eight cities, are designed to host virtually any kind of quantitative project. We have conference rooms of all sizes, some large enough to accommodate 50 or more people. The rooms have all the wireless and audio/visual technology you need, as well as fundamentals like white boards, cork boards, wall ledges and more. Comfortable viewing rooms and client lounges, with WiFi supported work areas, keep you productive.

L&E QUANTITATIVE METHODOLOGIES

- » **Central Location Testing** : Face-to-face surveys with exactly the respondents you need for research situations that include:
 - » Dial Testing
 - » Intercepts
 - » Mystery Shopping
 - » Music Studies
 - » Packaging Tests
 - » Product Tests
- » **Human Factors Studies**: How people use your product—really
- » **In-Home Product Placement**: The real test—does it work at my house?
- » **Telephone and Web-based Interviews**: Talk to the right respondents located throughout the United States