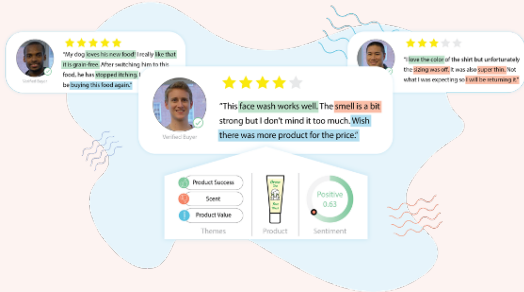


GET UNPARALLELED VISIBILITY INTO YOUR REVIEWS & RATINGS



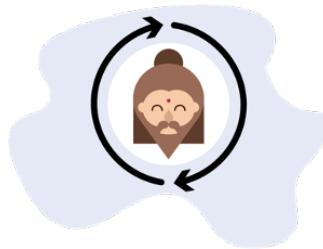
For companies that need to measure **high volumes of customer reviews**, Yogi adds **structure and meaning** to the flood of fragmented, messy data so you can build **better products and experiences**.

Yogi Works In Three Phases



AGGREGATE

Yogi can gather reviews from 150+ sources.



ORGANIZE

Yogi's AI adds dimensions such as sentiment, topics, keywords, and more



ANALYZE

Yogi makes it easy to sift through data and find insights.

When analyzed properly, reviews become applicable across an organization because they represent an unbiased focus group of tens-of-thousands of actual purchasers.

Marketing

Better understand what drives consumers to love/ hate your and your competitor's products, leading to better advertisements, copy, and targeting

Research

Learn what consumers find important across product categories, what phrasings users use, and what issues/confusion they are dealing with

Product

See which claims are resonating with consumers, and which ones you're falling behind on; find gaps in the market for product innovation

Customer Experience

Report out to the overall organization, and better measure CX-focused KPIs so you can diagnose why shifts happen in a much faster way

LOCATIONS

- Austin
- Charlotte
- Cincinnati
- Columbus
- Denver
- New York City
- Raleigh
- Tampa